



Trail's End®

Over 70% goes to local Scouting

**SELL
TRAIL'S
END**

Let the Adventures Begin.

© 2013 Trail's End®. All rights reserved.



Popcorn For Our Troops

Check the \$50 Gold Donation Level or the \$30 Silver Donation Level to send popcorn treats to our military men and women, their families, and veterans' organizations.



\$50 Military Donation

\$30 Military Donation

Premium Chocolate Lover's Tin

Chocolate Lover's

Sweet & Savory

Cheese Lover's

White Chocolate Lover's

10pk Buttery Pretzels Tin

10pk Buttery Butter

10pk Unadorned Butter

Caramel Corn

Dark & White Chocolate Drizzle

Bacon Ranch

Cheddar Cheese

Caramel Corn

Popping Corn

DELIVERY DATE

NAME	STREET ADDRESS/EMAIL ADDRESS	\$50	\$30	\$75	\$55	\$40	\$35	\$25	\$20	\$20	\$20	\$20	\$20	\$20	\$20	\$15	\$15	\$10	\$10	AMOUNT DUE	OLV.	P.O.
1																						
2																						
3																						
4																						
5																						
6																						
7																						
8																						
9																						
10																						
11																						
12																						
13																						
14																						
15																						
16																						
17																						
18																						
19																						
20																						
21																						
22																						
23																						
24																						
25																						
26																						
27																						
28																						
29																						
30																						

TOTAL

\$

SCOUT'S NAME _____ DEN / PATROL _____



FG13ILSTC118

TOTAL ONLINE SALES

+

TOTAL SALES THIS FORM

=

Rewards Total

\$50 MILITARY DONATION	\$30 MILITARY DONATION	PREMIUM CHOC. LOVER'S	CHOC. LOVER'S	SWEET & SAVORY	CHEESE LOVER'S	WHITE CHOC. LOVER'S	10PK BUTTER	10PK BUTTER LIGHT	10PK BUTTER LIGHT	CARAMEL CORN ALM & PEC	DARK & WHITE CHOC. DRIZZLE	BACON RANCH	CHEDDAR CHEESE CORN	CHOC. LOVER'S	CARAMEL CORN	POPPING CORN						

REWARD CHOSEN:



To see full nutritional information for all Trail's End products visit trails-end.com

MAKE CHECKS PAYABLE TO: _____ Please direct your popcorn payment to your Pack or Troop. ©2013 Trail's End®. All rights reserved.

POPCORN FOR OUR TROOPS

Donate a gift of popcorn for our military men and women, their families, and veterans' organizations.



\$50

Gold Donation

Over **\$35.00** to local Scouting

\$30

Silver Donation

Over **\$21.00** to local Scouting

White Chocolatey Pretzels



The perfect blend of crispy pretzels wrapped in creamy white chocolatey goodness.



\$25

Over **\$17.00** to local Scouting

NEW!

Bacon Ranch



Crunchy popcorn that combines a blast of ranch with a kick of bacon for the perfect snack.



\$20

Over **\$16.00** to local Scouting

NEW!

Jalapeño Cheddar Cheese



Crispy cheese popcorn with a spicy punch of jalapeño.



\$15

Over **\$11.00** to local Scouting

Cheddar Cheese Corn



The perfect combination of light, crispy popcorn and rich cheddar cheese deliciousness in every savory bite.



\$15

Over **\$11.00** to local Scouting

Your purchase makes a difference.

70% of your purchase goes back to local Scouting to fund programs and camping activities for Scouts in your community.



www.trails-end.com

Kettle Corn Microwave



Our deliciously sweet and salty Kettle Corn is better than ever!



\$20

Over **\$13.00** to local Scouting

*Across the entire Trail's End® product line, an average of 70% goes to local Scouting.

Trail's End Products, except Mic

Caramel Corn with Almonds & Pecans



Delicious gourmet caramel treat loaded with almonds and pecans.



\$20

Over **\$14.00** to local Scouting

NEW!

Dark & White Chocolatey Drizzle



Sweet and salty Kettle Corn with a decadent dark and white chocolatey drizzle.



\$20

Over **\$14.00** to local Scouting

COLLECTION

Premium *TAKE ORDER ONLY Chocolate Lover's

- White Chocolatey Pretzels 17oz.
- Milk Chocolatey Pretzels 17oz.
- White Chocolatey Caramel Crunch™ 14oz.
- Chocolatey Caramel Crunch™ 14oz.
- Chocolatey Peanut Clusters 11oz.

Over **\$41.00**
to local Scouting

\$75

Comes
in a
gift tin



Classic Caramel Corn



Traditional favorite. Our Classic Caramel Corn full of rich caramel flavor.



\$10

Over **\$7.00** to local Scouting

Popping Corn



Trail's End's plain kernels for those who like to make popcorn from scratch.



\$10

Over **\$7.00** to local Scouting

COLLECTION

Chocolate Lover's

- White Chocolatey Pretzels 17oz.
- Milk Chocolatey Pretzels 17oz.
- White Chocolatey Caramel Crunch™ 14oz.
- Chocolatey Caramel Crunch™ 14oz.

Over **\$33.00**
to local Scouting

\$55



Comes in a gift box

Unbelievable Butter™ Microwave



Customer favorite with more buttery flavor than ever before.



\$20

Over **\$14.00** to local Scouting

Butter Light Microwave



Our lightest butter popcorn with new and improved flavor.



\$20

Over **\$14.00** to local Scouting

COLLECTION

Sweet & Savory

- **NEW** Dark & White Chocolatey Drizzle 9oz.
- **NEW** Cheddar Cheese Corn 7oz.
- **NEW** Kettle Corn 6oz.

Over **\$27.00**
to local Scouting

\$40



Comes in a gift box

COLLECTION

Cheese Lover's

- Cheddar Cheese Corn 7oz.
- **NEW** Sour Cream & Cheese Corn 7oz.
- White Cheddar Cheese Corn 7oz.

Over **\$25.00**
to local Scouting

\$35



Comes in a gift box



Boy Scouts of America Three Fires Council

415 North 2nd Street, St. Charles, IL 60174-1254

Phone: 630-584-9250

FAX 630-584-8598

ThreeFiresCouncil.org



September 2013

Dear Fellow Scouts and Parents:

It's time for our annual Popcorn Sale! As a Scout, you will raise money to help support your pack or troop, and council programs while earning prizes or gift cards to Walmart® to purchase whatever you want. **So join thousands of Scouts and grab your take-order form, a buddy, and start selling September 1st!**

This year we have some exciting \$1,100 level prizes*! The Chicago Wolves, Gameworks, and Monster Jam have teamed up with the Three Fires Council to offer a few promotions for scouts. Last year 395 scouts sold \$1,100 or more. We will have a new prize program this year with cool prizes at each level and Walmart® gift cards. We will also have new prize levels at \$3,000 and 3,500 in sales. In addition to the \$1,100 event incentives, this year you will be able to earn a special water gun if you sell \$600 of popcorn as well as have a chance to earn a bonus \$50 Gift Card at \$1,500 in sales.

We will once again offer the successful **Popcorn for Our Troops Program**. Customers can make a donation at one of two levels and the popcorn they purchase will be sent to the men and women serving our country.

Getting started is simple:

- First, take a moment to sit down as a family and review the enclosed materials.
- Set a personal goal based on the prize level you wish to reach. There is a special water gun you can earn if you sell \$600 of popcorn. There are bonus gift cards, scholarship levels, and our \$1,100 event incentives.
- Log on to trails-end.com and go to the Scouts section to get tips from successful Scouts on how to sell and to set-up your online sales account. Combine online sales with your take-order sales for even bigger rewards!
- Download the new free Trail's End Mobile App to sell popcorn to friends and relatives!
- Practice your sales pitch.
- Hit the streets and get those orders!

One of your unit leaders will serve as the popcorn kernel and will have additional order forms and materials for you. Your unit may also be receiving product by September 21st, allowing you to take orders and deliver the product at the same time. While you can sell in many different ways (parents selling at work, phone calls, friends and family), going door-to-door is the most effective way to sell popcorn. Combine that with online sales to friends and relatives living across the country.

You can begin selling September 1st. Remember, "A Scout is Trustworthy." Do not sell prior to September 1st. If your unit is one of the few that does not participate in this program, but you wish to sell popcorn, please call the Popcorn Hotline at 630-584-9250 for details on how to participate individually. Be sure to check out the popcorn page at www.threefirescouncil.org for more information and a list of the top sellers from last year. If your name is not on the list, set a goal to be there this year.

Good Luck and Good Scouting,

Three Fires Council Popcorn Committee

* Look for the flyer with all the details for the \$1,100 event incentives. You will have 3 options and each will be a different date. Your unit will receive details at the kick off on August 17th and details will be posted at the popcorn section of the council website at www.threefirescouncil.org.

Three Fires Council

Choose a prize at your selling level

Bonus Prizes

SELL One Item

and receive this bonus prize
2013 Popcorn Patch



SELL \$600

and receive this bonus prize
Water Gun



SELL \$1,500

and receive this bonus prize
\$50 Walmart Gift Card



SELL \$250 choose one

Survival Bracelet
58 pc. Brick Mini Car
(models vary)
\$10 Walmart Card



SELL \$350 choose one

Mini Construction Brick
Carabiner Compass
\$15 Walmart Card



SELL \$450 choose one

Camping Table • Robot Kit
\$20 Walmart Card



SELL \$650 choose one

Hydration Pack • Multi-Tool
Roller Coaster Kit
\$30 Walmart Card



SELL \$850 choose one

Mini RC Car • 45L Day Pack
\$40 Walmart Card



SELL \$1,100 choose one

Sleeping Bag
Brick Dune Buggy
\$55 Walmart Card



SELL \$1,300 choose one

Video Glasses
Mini Wireless Speaker
\$75 Walmart Card



SELL \$1,800 choose one

Backpack 90L • RC Boat
\$110 Walmart Card



SELL \$2,300 choose one

2 Man Tent w/Rain Fly
Large RC Helicopter
\$150 Walmart Card



SELL \$3,000 choose one

Telescope • Folding Bicycle
\$200 Walmart Card



SELL \$3,500 choose one

26" LED HDTV
Beats By Dre Mixr
Headphones
\$275 Walmart Card



Scan QR code to
go to the catalog page,
or go to:
<http://scouttoys.com/qr>

POPCORN 2013

TRUOP 31

KEY DATES:

SEPT 1	START SELLING POPCORN
SEPT 21	POPCORN PICK UP
OCT 28	ORDERS AND MONEY DUE
NOV 16	FINAL POPCORN PICK UP
DEC 2	FINAL MONEY DUE

ON-LINE SALES:

GO TO scouts.trails-end.com

CONTACT INFORMATION:

LINDA READ
1899 SEAVIEW DRIVE
AURORA, IL 60503
630-820-1807 HOME
630-256-3511 WORK
630-220-0444 CELL
Email lbread@comcast.net
